

PARX RACING

2017

Parx 2017 Annual Report to PSHRC and PGCB

Joe Wilson

6/22/2018



STATE HORSE RACING COMMISSION
COMMONWEALTH OF PENNSYLVANIA
Harrisburg, Pennsylvania

Report to the Pennsylvania Gaming Control Board and the Pennsylvania State Horse Racing Commission from licensee with regards to its efforts to enhance live racing at the licensee's racetrack in accordance with provisions of 1211(a)(2) of the table games legislation.

Name of Licensee: Parx Racing

Part I.

Live Attendance

1.
A.
Total On-Track Attendance Statistics -- daily, monthly, and annually

Daily	Attendance
1/1/2017	491
1/2/2017	429
1/3/2017	169
1/4/2017	155
1/5/2017	176
1/6/2017	260
1/7/2017	193
1/8/2017	-
1/9/2017	212
1/10/2017	271
1/11/2017	190
1/12/2017	167
1/13/2017	393
1/14/2017	767
1/15/2017	341
1/16/2017	611
1/17/2017	254
1/18/2017	163

1/19/2017	178
1/20/2017	301
1/21/2017	830
1/22/2017	248
1/23/2017	85
1/24/2017	264
1/25/2017	168
1/26/2017	248
1/27/2017	287
1/28/2017	1,216
1/29/2017	328
1/30/2017	305
1/31/2017	289
2/1/2017	170
2/2/2017	249
2/3/2017	350
2/4/2017	904
2/5/2017	273
2/6/2017	348
2/7/2017	265
2/8/2017	210
2/9/2017	210
2/10/2017	427
2/11/2017	1,051
2/12/2017	330
2/13/2017	111
2/14/2017	363
2/15/2017	255
2/16/2017	330
2/17/2017	380
2/18/2017	1,040
2/19/2017	401
2/20/2017	656
2/21/2017	281
2/22/2017	152
2/23/2017	255
2/24/2017	359
2/25/2017	1,080
2/26/2017	381
2/27/2017	319
2/28/2017	358
3/1/2017	161
3/2/2017	236
3/3/2017	355

3/4/2017	1,021
3/5/2017	433
3/6/2017	326
3/7/2017	384
3/8/2017	209
3/9/2017	208
3/10/2017	347
3/11/2017	864
3/12/2017	364
3/13/2017	278
3/14/2017	-
3/15/2017	138
3/16/2017	193
3/17/2017	335
3/18/2017	702
3/19/2017	399
3/20/2017	323
3/21/2017	319
3/22/2017	169
3/23/2017	224
3/24/2017	348
3/25/2017	1,001
3/26/2017	384
3/27/2017	337
3/28/2017	282
3/29/2017	176
3/30/2017	193
3/31/2017	300
4/1/2017	1,106
4/2/2017	711
4/3/2017	291
4/4/2017	284
4/5/2017	170
4/6/2017	150
4/7/2017	414
4/8/2017	1,129
4/9/2017	715
4/10/2017	337
4/11/2017	317
4/12/2017	165
4/13/2017	198
4/14/2017	379
4/15/2017	1,061
4/16/2017	163

4/17/2017	339
4/18/2017	323
4/19/2017	233
4/20/2017	271
4/21/2017	351
4/22/2017	1,065
4/23/2017	615
4/24/2017	287
4/25/2017	264
4/26/2017	154
4/27/2017	202
4/28/2017	387
4/29/2017	1,025
4/30/2017	614
5/1/2017	319
5/2/2017	338
5/3/2017	246
5/4/2017	231
5/5/2017	654
5/6/2017	5,038
5/7/2017	757
5/8/2017	355
5/9/2017	369
5/10/2017	158
5/11/2017	170
5/12/2017	344
5/13/2017	807
5/14/2017	844
5/15/2017	357
5/16/2017	353
5/17/2017	182
5/18/2017	182
5/19/2017	511
5/20/2017	2,887
5/21/2017	392
5/22/2017	357
5/23/2017	339
5/24/2017	117
5/25/2017	289
5/26/2017	400
5/27/2017	977
5/28/2017	864
5/29/2017	783
5/30/2017	251

5/31/2017	113
6/1/2017	215
6/2/2017	339
6/3/2017	1,080
6/4/2017	396
6/5/2017	360
6/6/2017	410
6/7/2017	169
6/8/2017	204
6/9/2017	430
6/10/2017	2,514
6/11/2017	386
6/12/2017	375
6/13/2017	367
6/14/2017	171
6/15/2017	229
6/16/2017	324
6/17/2017	908
6/18/2017	982
6/19/2017	386
6/20/2017	427
6/21/2017	201
6/22/2017	197
6/23/2017	332
6/24/2017	911
6/25/2017	439
6/26/2017	448
6/27/2017	406
6/28/2017	140
6/29/2017	201
6/30/2017	354
7/1/2017	953
7/2/2017	395
7/3/2017	777
7/4/2017	916
7/5/2017	164
7/6/2017	231
7/7/2017	365
7/8/2017	1,163
7/9/2017	397
7/10/2017	403
7/11/2017	438
7/12/2017	173
7/13/2017	265

7/14/2017	377
7/15/2017	855
7/16/2017	390
7/17/2017	517
7/18/2017	347
7/19/2017	152
7/20/2017	170
7/21/2017	373
7/22/2017	940
7/23/2017	429
7/24/2017	489
7/25/2017	374
7/26/2017	157
7/27/2017	209
7/28/2017	372
7/29/2017	905
7/30/2017	518
7/31/2017	430
8/1/2017	430
8/2/2017	201
8/3/2017	258
8/4/2017	395
8/5/2017	1,021
8/6/2017	434
8/7/2017	425
8/8/2017	424
8/9/2017	257
8/10/2017	203
8/11/2017	354
8/12/2017	651
8/13/2017	340
8/14/2017	237
8/15/2017	130
8/16/2017	248
8/17/2017	258
8/18/2017	325
8/19/2017	594
8/20/2017	373
8/21/2017	174
8/22/2017	91
8/23/2017	197
8/24/2017	257
8/25/2017	317
8/26/2017	782

8/27/2017	335
8/28/2017	221
8/29/2017	108
8/30/2017	205
8/31/2017	227
9/1/2017	379
9/2/2017	1,129
9/3/2017	741
9/4/2017	1,509
9/5/2017	366
9/6/2017	155
9/7/2017	141
9/8/2017	204
9/9/2017	823
9/10/2017	489
9/11/2017	374
9/12/2017	335
9/13/2017	114
9/14/2017	185
9/15/2017	311
9/16/2017	899
9/17/2017	443
9/18/2017	377
9/19/2017	346
9/20/2017	151
9/21/2017	207
9/22/2017	278
9/23/2017	8,482
9/24/2017	509
9/25/2017	401
9/26/2017	351
9/27/2017	136
9/28/2017	234
9/29/2017	333
9/30/2017	725
10/1/2017	522
10/2/2017	381
10/3/2017	332
10/4/2017	133
10/5/2017	174
10/6/2017	277
10/7/2017	853
10/8/2017	510
10/9/2017	404

10/10/2017	315
10/11/2017	146
10/12/2017	160
10/13/2017	305
10/14/2017	719
10/15/2017	548
10/16/2017	338
10/17/2017	367
10/18/2017	226
10/19/2017	222
10/20/2017	337
10/21/2017	785
10/22/2017	536
10/23/2017	375
10/24/2017	363
10/25/2017	138
10/26/2017	217
10/27/2017	293
10/28/2017	758
10/29/2017	275
10/30/2017	315
10/31/2017	325
11/1/2017	175
11/2/2017	218
11/3/2017	712
11/4/2017	1,796
11/5/2017	490
11/6/2017	379
11/7/2017	282
11/8/2017	131
11/9/2017	199
11/10/2017	332
11/11/2017	762
11/12/2017	489
11/13/2017	343
11/14/2017	319
11/15/2017	208
11/16/2017	174
11/17/2017	291
11/18/2017	876
11/19/2017	422
11/20/2017	312
11/21/2017	359
11/22/2017	205

11/23/2017	106
11/24/2017	394
11/25/2017	845
11/26/2017	499
11/27/2017	316
11/28/2017	346
11/29/2017	156
11/30/2017	228
12/1/2017	375
12/2/2017	931
12/3/2017	265
12/4/2017	381
12/5/2017	331
12/6/2017	214
12/7/2017	161
12/8/2017	340
12/9/2017	504
12/10/2017	246
12/11/2017	379
12/12/2017	321
12/13/2017	153
12/14/2017	214
12/15/2017	236
12/16/2017	806
12/17/2017	224
12/18/2017	347
12/19/2017	336
12/20/2017	154
12/21/2017	235
12/22/2017	367
12/23/2017	765
12/24/2017	87
12/26/2017	375
12/27/2017	134
12/28/2017	187
12/29/2017	315
12/30/2017	526
12/31/2017	238

Total **160,913**

Monthly Attendance

Jan-17	9,989
Feb-17	11,508
Mar-17	11,009
Apr-17	13,720
May-17	19,985
Jun-17	14,300
Jul-17	14,644
Aug-17	10,472
Sep-17	21,127
Oct-17	11,649
Nov-17	12,364
Dec-17	10,147

TOTAL 160,913

**Annual Attendance
2017 160,913**

B.

The grandstand saw a complete renovation in 2010 when Philadelphia Park was renamed Parx Racing. The finest finishes available were used including Santa Cecilia granite and Tineo wood throughout. Outside we have the picnic grove with umbrella tables, benches, picnic tables, restrooms and a playground for kids. There are four pavilions with televisions and two of them are equipped with wagering terminals. The apron is filled with park benches, picnic tables and also has a mobile wagering trailer complete with six teller machines. The all-weather paddock has restrooms, flat screen televisions and a trainer's viewing lounge. The carpeted first floor is abundant with wagering and information terminals where guests can place wagers and access information from tracks around the world. There are two lounges with monitor walls and the Finish Line bar with wrap around televisions and high top tables and chairs. There are two rows of granite topped handicapping carrels complete with televisions and Tiny Tims overlooking the apron of the racetrack. There is a VIP room on this floor with carrels, tables and televisions that also overlooks the racetrack. The Cotillion Room, which is our group room, is adjacent to the VIP room and can accommodate large or

small groups. It has wagering terminals, televisions and an outdoor fenced-in patio with furniture. The Finish Line Café and Horsemen's Lounge offer casual dining complete with personal televisions and Tiny Tims. The Paddock Grille has high top tables and offers a variety of menu choices highlighted, of course, by Philly cheesesteaks. Behind the Grille is a monitor wall that replays all of the races at Parx and also displays each of the four tower cameras. The third floor has the Racing Clubhouse. The clubhouse has a full bar, mutuel line, monitor walls, self-service machines and tables with televisions and wagering terminals. You enter the clubhouse restaurant through the Parx Racing Hall of Fame which boasts a bronze sculpture of Parx Racing's own Smarty Jones. The restaurant has televisions, wagering terminals and windows overlooking the racetrack. The clubhouse is also used for groups from twenty to over three hundred. We host business luncheons, parties, formal dinners and even wedding receptions.

C.

One entrance off of Street Road is named Racetrack Drive and has a monument sign with the Parx Racing horse logo. The racetrack is a separate building from the main casino and there are numerous way finding signs, along all roadways, guiding guests to their desired location. All of the major roads have signage and billboards directing guests to Parx Casino and Racing. There is a fifty-five foot screen on the front of the grandstand which advertises upcoming events. There is more than adequate signage, including video signage, throughout the building.

D.

In 2015, we installed eco-friendly rubber pavers in the paddock, walking ring and winner's circle. We also completely re-built the paddock including block stalls with rubber padding. The entire backstretch was also repaved and striped. In January of 2016, we installed a new "rider protection" rail. This safety rail is used by all of the top tracks in the country. We also rebuilt the tunnel leading from the official's lot to the grandstand. The final two new barns were built bringing the total to 33. Trees were also planted between each barn. This completed a \$35,000,000 backstretch renovation project.

2.

A. B.

Parx racing is promoted through all available media outlets including television, e-mail, newsprint, radio, direct mail, program ads, video signage, Facebook and Twitter. We market all big race days such as Triple Crown races, Smarty Jones' Day, PA Derby/Cotillion and Breeder's Cup as well as all holidays. All of these days feature free family fun including face painting, pony rides, moon bounces, etc. Live music is included on most days in the picnic grove along with local radio stations and special handicapping seminars with fan friendly handicapper "Hudg", who teaches newcomers how to make selections and wager. Parx the horse can also be seen on these days conducting the traditional jockey tee shirt toss after every race. Giveaways in 2017 included a Parx Racing wallet tote bag on Labor Day and the customary PA Derby hat on our big day.

In 2017, we again partnered with the PTHA to produce a 90 minute high definition live broadcast of the PA Derby / Cotillion on Comcast. The show was hosted again by nationally acclaimed Laffit Pincay III, local sports talent Dick Jerardi, Caton Bredar and ESPN's Randy Moss. Comcast Sportsnet promoted this heavily throughout the week. Parx also produced and ran our own television ad leading up to the PA Derby.

On June 03, 2017, Parx Racing hosted Jockeys and Jeans. This is an annual fund raising event for the Permanently Disabled Jockeys Fund. Many Hall of Fame Jockeys were in attendance including Pat Day, Sandy Hawley, Chris McCarron, Julie Krone and Laffit Pincay to name just a few. A new record was set for the event bringing in more than \$250,000 for the PDJF. Then on June 24, 2017, we hosted the fourth annual Turning for Home Day. This is one of many events held at Parx to raise money and awareness for the responsible retirement of race horses.

Guests use their Player Rewards cards to earn points that can be redeemed for programs, racing forms, food and beverage, souvenirs, etc. All of these events and promotions will continue and be added to in 2018. (See attached examples of ads, e-mails, billboards and marketing materials).

We also worked with the PTHA on their marketing initiative, made possible by grants to them from the PRHDF marketing fund. Radio and television ads were orchestrated as well as events at the track to attract new customers. Entries were taken during the Triple Crown races, at the local Chickie's and Pete's, for a trip to the Breeder's Cup among other events.

C.

In 2018 we will continue to refresh the property with new televisions, paint, carpet, etc.

**Part II.
Handle**

1.

A and B

2017 Handle Wagered on Parx Live Racing

Location	Handle
1 On-track	\$10,489,659
2 Off-track	\$3,520,304
3 Account wagering	\$1,607,756
4 Other guest locations	

	\$235,705,243
<u>Grand Total Wagers On Parx Live Racing</u>	<u>\$251,322,962</u>

\$251,322,962

2017 Handle Wagered on Other Races Simulcast To Parx

Location	Handle
1 Track	\$33,624,530
2 Off Track	\$60,265,958
3 Account Wagering	\$25,158,252
<u>Grand Total Wagered On Other Tracks</u>	<u>119,048,740</u>

2.

All of the above marketing activities are intended to draw more people to the track, thereby increasing live and simulcast handle. After running a 16 day Fall Festival in 2016, we agreed with our horsemen to run 170 days with a combination of 3 and 4 day weeks. Because of this, we did not take a long winter break. Our average field size increased once again to 8.10 for the year.

Part III.

Native Breeding Industry

1.

2017 PA-Breds - By the Numbers

A.B.C.

In 2017, 779 Registered Pennsylvania Breds participated at Parx Racing, winning 409 of the 1,449 races run (28%).

The PA-Bred horses earned \$17,805,740 of the \$47,499,500 distributed (37%).

The PA-Bred horses accounted for 3,818 starts of the total 11,741 for the year (33%)

112 Races of the 1,449 races run were restricted to PA-Breds (8%)

Average field size Open (8.13) vs. PA Bred closed races (7.74)

2.

2017 – Restricted PA-Bred Races

In 2017, 112 races were run as restricted PA-Bred races totaling \$5,049,000 in purse money. 10 were stakes races, 2 were handicaps and all others were restricted in the condition book or became closed when 8 or more registered PA-Breds were entered by statute.

In 2017 all PA-Bred stakes carried an additional 25% to the first three finishers if they were PA-Sired. This will continue in 2018 along with the 40% owner bonus in open races and a full calendar of restricted races.

Part IV.

Class

1.

Menu of races in 2017

TYPE OF RACE	# of Races	# of Starters	Purses Paid	Avg. Purse
STAKES	22	171	\$4,950,000	\$225,000
HANDICAPS	3	28	\$230,000	\$76,666
ALLOWANCE	154	1215	\$6,988,000	\$45,376
ALLOWANCE OPT CLM	75	530	\$3,703,000	\$49,373
MAIDEN	93	758	\$4,128,000	\$44,387
STARTER ALLOWANCE	85	628	\$3,196,000	\$37,600
CLAIMING	157	1251	\$4,772,000	\$30,395
MAIDEN CLAIMING	223	1850	\$5,350,000	\$23,991
BEATEN CLAIMING	603	5031	\$13,281,500	\$22,025
WAIVER CLAIMING	33	269	\$801,000	\$24,272

2.

Parx runs twelve stakes races each year along with twelve PA Bred stakes. Eight of the twelve stakes are graded including six GIII's and two GI's. The highlight of our program is PA Derby/Cotillion day. This year in the newly upgraded PA Derby GI, we had Traverse winner West Coast along with multiple graded stakes winners Irap, Timeline and Irish War Cry. The Bob Baffert trained West Coast was victorious with Mike Smith aboard. The Cotillion featured another Bob Baffert trained horse Abel Tasman. She came in off of wins in the KY Oaks, the Acorn and the Coaching Club American Oaks. Abel Tasman was upset by the Jerry Hollendorfer trained It Tiz Well in the race.

On September 2nd, we had Pennsylvania's Day at the Races, featuring a full card of PA Bred races including six \$100,000 stakes races. Over 350 PHBA members attended and participated in the luncheon and races.

Next was Labor Day on September 5th, featuring the Turf Monster GIII, The Greenwood Cup GIII and The Smarty Jones GIII. All guests received a Parx Racing messenger bag.

Next up, on September 9th was Owner's Appreciation Day which featured the \$100,000 PTHA President's Cup (L). More than 350 owners and trainers enjoyed the luncheon and days races.

September 23rd followed with the highlight of Parx Racing, the \$300,000 Gallant Bob GIII, the \$1,000,000 PA Derby GI and the \$1,000,000 Cotillion GI. All guests were treated to the traditional PA Derby hat.

In 2017, The Breeder's Cup contained eighteen horses with Parx experience. The Classic was won by 2016 PA Derby runner up Gun Runner followed by West Coast (3rd) and War Story (4th). Abel Tasman finished second in the Distaff.

Part V.

Residence

1.

Of the 103 trainers stabled at Parx Racing, 68 permanently reside in Pennsylvania (66%)

Of the 1,439 active bookkeeper accounts, 376 were Pennsylvania residents (26%) of which they earned \$17,916,841 of the \$52,350,301 distributed (34%)

2.

Pennsylvania continues to have the best state bred program in the country. The PHBA is very active in showcasing the PA bred program with Parx and enticing people to move or grow their operation in PA.

14. 10. 2020

ADVANCED
WAGERING
AVAILABLE
TODAY!



Kentucky Derby Action!

KENTUCKY DERBY DAY AT PARX RACING

СУББОТА, 6 МАЯ • ОТКРЫТИЕ В 10AM
1ST PARX POST 12:55PM

- Free admission and family fun in the Picnic Grove
- Mint Julep drink specials
- Handicapping with "Hudge"
- Derby Hat Contest with \$2,000 in prizes!

PARX POORX

CASINO • RACING®

Get lucky in no time.®

STREET ROAD EXIT OFF I-95 OR PA TURNPIKE

MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS AT ANY TIME. MUST BE 18 OR OLDER TO WAGER AT PARX RACING. MUST BE 21 TO ENTER PARX CASINO. GAMBLING PROBLEM? CALL 1.800.GAMBLER

Parx Casino

Get lucky in no time.

COMING UP AT **33 THIRTY SIXTY**

Thursday, May 4

9pm Latin Night with DJ George Dennis

Friday, May 5

5pm Matter of Fact
9:30pm Kicking Sunrise
10pm DJ Paul Desisto

Saturday, May 6

5pm 40 North
9:30pm GoodMan Fiske
10pm DJ Eric Vanderslice

Sunday, May 7

3pm Showcase Sunday

Friday, May 12

5pm Fitch Brothers
9:30pm Split Decision
10pm DJ Eddie Tully

Saturday, May 13

5pm Pagoda City Allstars
9:30pm Love Seed Mama Jump
10pm DJ Henz

Visit parxcasino.com/calendar for full schedule.

Blooming Free Slot Play Thursdays

Thursday, May 4, 11 & 18
2pm - 10pm

Earn 40 entries and redeem a mystery free slot play game card worth up to \$5,000!

Parxgrill European Sparkling Wine Dinner

Friday, May 5 • 7pm

A spectacular six-course menu paired with luxurious sparkling wines from France, Spain, Germany & Italy.

\$95 per person.

★ PARX CASINO® IS PROUD TO SUPPORT ★

International Firefighters' Day • Thursday, May 4

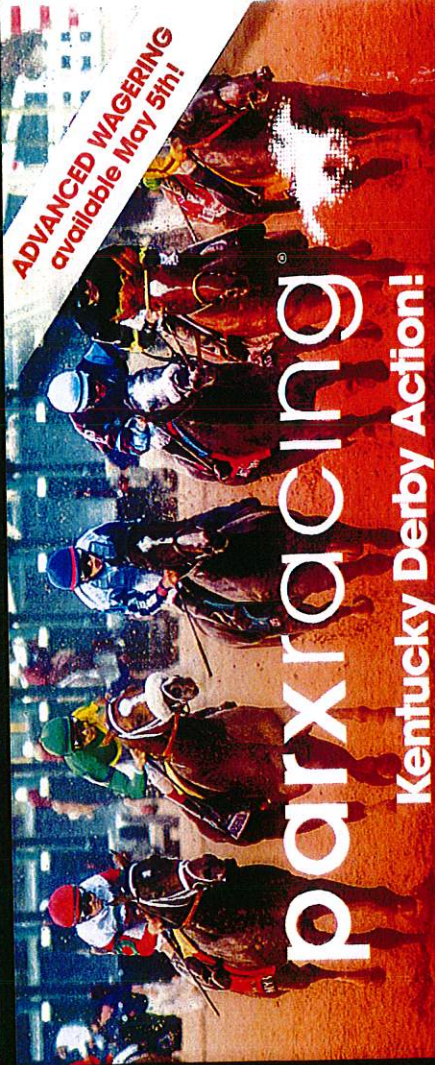
Honoring All First Responders: Firefighters, Police & EMS

National Nurses Day • Saturday, May 6

Honoring All Nurses

Visit Parx on these days for a complimentary sandwich & soft drink, PLUS \$10 free slot play!

ADVANCED WAGERING available May 5th!



parx racing

Kentucky Derby Action!

Saturday, May 6 • Gates open 10am
1st Parx Post 12:55pm

Free admission and family fun in the Picnic Grove • Mint Julep drink specials
Handicapping with "Hugz" • Derby Hat Contest with over \$2,000 in prizes!

PARXCASINO.COM •  

* SHOW YOUR EMPLOYEE/VOLUNTEER ID CARD AT THE XCLUB BOOTH ON YOUR RESPECTIVE DAY TO REDEEM. FOOD OFFER VALID NOON TO 10PM EACH DAY; FREE SLOT PLAY OFFER VALID 8AM TO MIDNIGHT. MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS AT ANY TIME. VISIT XCLUB FOR ADDITIONAL DETAILS, RULES AND REGULATIONS. GAMBLING PROBLEM? CALL 1.800.GAMBLER

PARX Casino®

Get lucky in no time.®

**COMING
UP AT**



Friday, May 12

5pm The Fitch Brothers
9:30pm Split Decision
10pm DJ Eddie Tully

Saturday, May 13

5pm Pagoda City All Stars
9:30pm Love Seed Mama Jump
10pm DJ Henz

Sunday, May 14

6pm Summer Club:
An Evening of Sinatra

Friday, May 19

9:30pm LeCompt
10pm DJ Paul Desisto

Saturday, May 20

4pm Plush
9:30pm The Jump Off
10pm DJ Eddie Tully

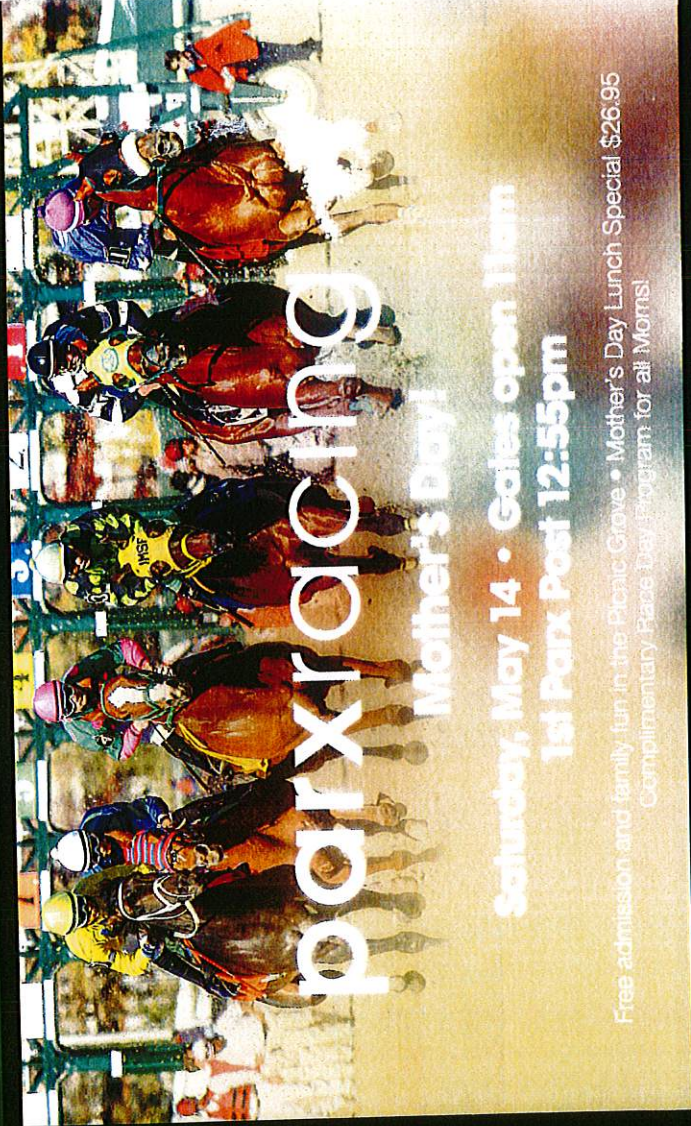
Visit parxcasino.com/calendar for full schedule.

PHILADELPHIA
FLEA
FESTIVAL
Parx Picnic Grove

**Saturday, May 13
11am - 9pm**

3 Stages • 13 Bands • Feis Irish Dance Competition • Ceili Workshops • Free Family Fun & More!

\$25 per person at the gate.



Mother's Day!

**Saturday, May 14 • Gates open 11am
1st Parx Post 12:55pm**

Free admission and family fun in the Picnic Grove • Mother's Day Lunch Special \$26.95
Complimentary Place Day Program for all Moms!

\$5,000

Shaq Black Jack

**Live Blackjack Tournaments
Every Wednesday
Noon - 3pm**

Free entry for all Xclub cardholders.
16 winners awarded each week!

**Blooming Free Slot
Play Thursdays**

**Thursday, May 18
2pm - 10pm**

Earn 40 entries and redeem a mystery
free slot play game card worth
up to \$5,000!

PARXCASINO.COM • •

MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS AT ANY TIME. VISIT XCLUB FOR ADDITIONAL DETAILS, RULES AND REGULATIONS.
GAMBLING PROBLEM? CALL 1.800.GAMBLER



Live Racing & Preakness Stakes Action!



PREAKNESS STAKES AT PARX RACING
SATURDAY, MAY 20 • Gates Open 10am • 1st Post 12:55pm

- Free admission and family fun in the Picnic Grove
- Food & drink specials
- Handicapping with "Hudg"

Visit PARXRACING.COM for additional details.

parx

CASINO • RACING™

Get lucky in no time.®

STREET ROAD EXIT OFF I-95 OR PA TURNPIKE

MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE EVENTS. TIMES, FEES, TIMES OF DAY, TIME, PLACE OF SALES, AND OTHER DETAILS SUBJECT TO CHANGE WITHOUT NOTICE. GAMBLING PROBLEM? CALL 1.800.GAMBLER

POORX CASINO

Get lucky in no time.

**COMING
UP AT**



Friday, May 26

- 5PM Big Chill
- 9:30PM Shot of Southern
- 10PM DJ Eric Vanderslice

Saturday, May 27

- 5PM Tuesday's Gone
- 9:30PM The Exceptions
- 10PM DJ Henz

Sunday, May 28

- 5PM Uptown Band

Friday, June 2

- 5PM The Zings
- 9:30PM Bigg Romeo
- 10PM DJ Capps

Saturday, June 3

- 5PM The Hoovers
- 9:30PM FM Band
- 10PM DJ Eric Vanderslice

Friday, June 9

- 5PM Karma Train
- 9:30PM Amish Outlaws
- 10PM DJ Eric Vanderslice

Visit parxcasino.com/calendar for full schedule.

\$250,000

MEGA DRAW

Daily Drawings: May 21 - 28 • Noon
Grand Prize Drawing: May 28 • 8pm

Earn entries daily and visit the Mega Draw kiosk to select your 6-digit Mega Pick combination

Match all 6 numbers in the grand prize drawing and win **\$250,000 CASH!**



Memorial Day at
parx racing

Monday, May 29

Gates Open 11am
1st Post 12:55pm

And they're off...join us for a day of thrilling live racing, excitement & free family fun in the Picnic Grove!

Visit parx-racing.com for details.

\$25,000 Blackjack Tournament



Tuesday, May 30
7pm - 9pm

Earn 75 entries while playing your favorite table games now thru 5/30 to enter!

\$5,000 Shaq Black Jack

Live Blackjack Tournaments
Wednesday, May 31
Noon - 3pm

Free entry for all Xclub cardholders.
16 winners awarded each week!

PARXCASINO.COM •  

MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS AT ANY TIME. VISIT XCLUB FOR ADDITIONAL DETAILS, RULES AND REGULATIONS.
GAMBLING PROBLEM? CALL 1.800.GAMBLER

**ADVANCED
WAGERING
JUNE 9!**

Bet the Belmont!

**Live Racing & Belmont Stakes Action
Saturday, June 10 • Gates Open 10am • 1st Parx Post 12:55pm**

- Free admission and family fun in the Picnic Grove
- Food & drink specials
- Handicapping with "Hudg"

Visit PARXRACING.COM for additional details.

parx

CASINO • RACING

Get lucky in no time.®

STREET ROAD EXIT OFF I-95 OR PA TURNPIKE

PARX RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS AT ANY TIME. MUST BE 18 OR OLDER TO WAGER AT PARX. MUST BE OF LEGAL AGE TO GAMBLE. GAMBLING PROBLEM? CALL 1.800.GAMBLER

parx
casino®

Get lucky in no time.®

\$25,000 BLACKJACK TOURNAMENT

Tuesday, August 29
7pm - 9pm

Earn 75 entries while playing
your favorite table games now
thru 8/29 to enter!

Top prize \$12,500 CASH!

**COMING
UP AT**



Friday, August 25

5pm Big Chill
9:30pm LeCompt
10pm DJ Eddie Tully

Saturday, August 26

5pm Kharma Train
9:30pm FM Band
10pm DJ QuiteFrankly

Sunday, August 27

3pm Showcase Sunday

Visit parxcasino.com/calendar for full schedule.

\$1 MILLION parxtown BOARD GAME

Play Daily
September 4 - 22

Earn game cards each day and
win free slot play!

Collect all 20 unique game cards
to win \$50,000 CASH!

parxgrill Southern Italian Wine Dinner

Friday, September 15 • 7pm
\$95 per person

An exclusive taste of Southern Italy featuring
a five-course dinner menu and wine pairing.

Visit parxcasino.com/events
for reservations.



SMARTY JONES DAY

Labor Day
Monday, September 4
Gates Open 11am

Enjoy a thrilling day at the races
featuring the \$300,000 Smarty
Jones Stakes (GIII), free family
fun in the Picnic Grove,
live music, food & drink
specials & more!

PARXCASINO.COM •

*ESTIMATED FREE SLOT PLAY TOTAL (NOT GUARANTEED). REDEEM UP TO 3 GAME CARDS PER DAY 9/4/17 - 9/21/17, REDEEM UP TO 6 GAME CARDS ON 9/22/17. ONE \$50K CASH PRIZE GUARANTEED TO THE FIRST XCLUB MEMBER TO COLLECT ALL 20 UNIQUE CARDS. MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS AT ANY TIME. VISIT XCLUB FOR ADDITIONAL DETAILS, RULES AND REGULATIONS. GAMBLING PROBLEM? CALL 1-800-GAMBLER





Pennsylvania Derby & Cotillion at Parx Racing®

Суббота, 23 сентября · Начало в 10am

A thrilling day at the races featuring two \$1 MILLION races!

Наслаждайтесь бесплатным приемом, семейным отдыхом, живыми развлечениями в Picnic Grove! Plus, souvenir PA Derby Hat giveaway!*

PARXCASINO.COM •  

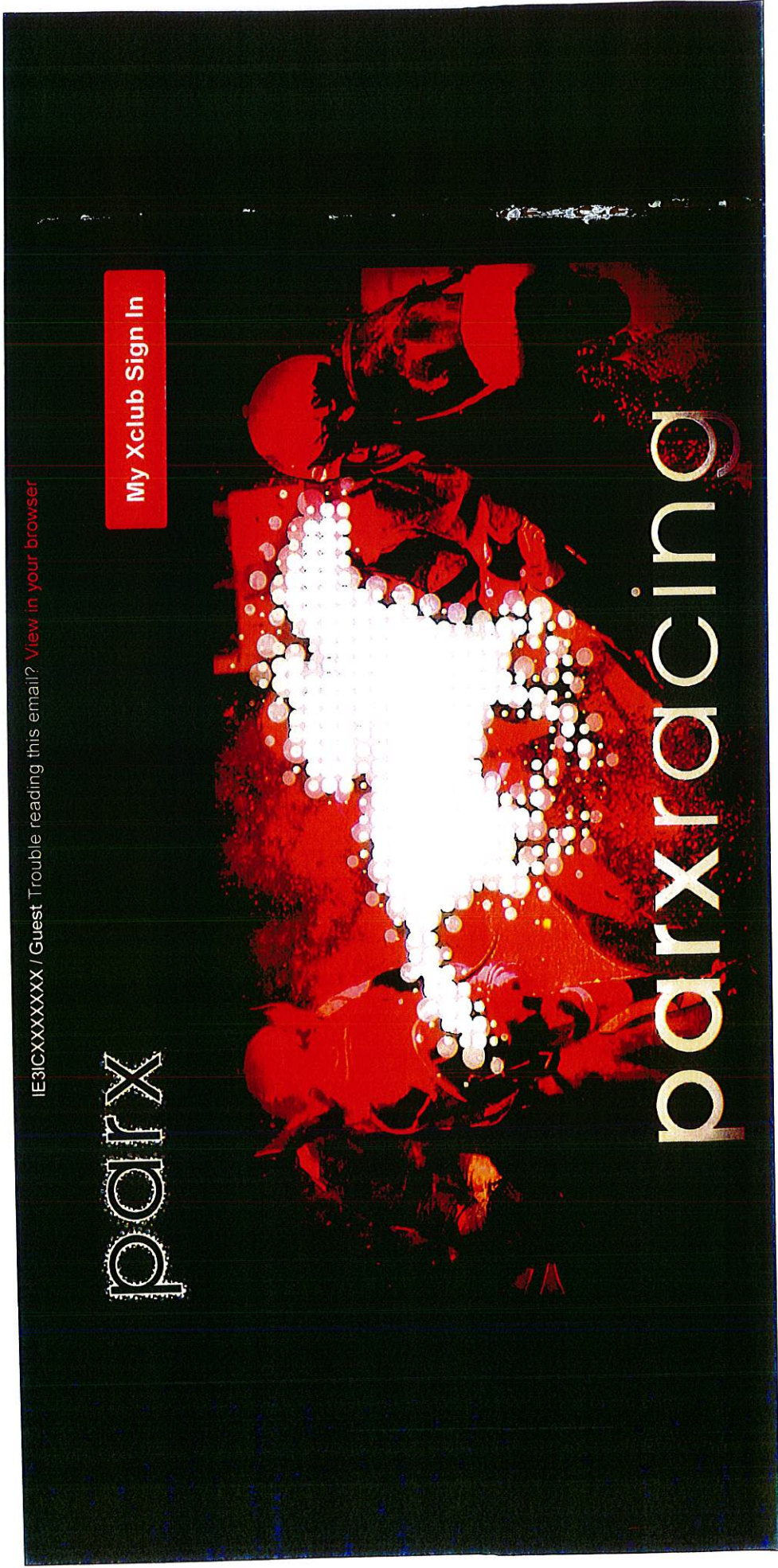
* ПРЕДЛОЖЕНИЕ ОГРАНИЧЕНО. ОДИН ПОДАРОК НА ОДНОГО ИГРОКА. ДЛЯ ЛИЦ, НЕ МОЛОЖЕ 18 ЛЕТ ДЛЯ PARX RACING. АДМИНИСТРАЦИЯ ОСТАВЛЯЕТ ЗА СОБОЙ ПРАВО ИЗМЕНИТЬ ИЛИ ОТМЕНИТЬ ЛЮБЫЕ МЕРОПРИЯТИЯ. ДЛЯ ИГРОКОВ НЕ МОЛОЖЕ 21 ГОДА. КОМПЬЮТЕРНЫЕ ИГРОКИ МОГУТ ПОЛУЧИТЬ НЕОБХОДИМУЮ ПОМОЩЬ ПО ТЕЛЕФОНУ 1.800.GAMBLER

Parx

CASINO · RACING®

Joe Wilson

From: Parx Casino <my.parx@info.parxcasino.com>
Sent: Thursday, May 04, 2017 7:00 PM
To: Joe Wilson
Subject: And They're Off...



Kentucky Derby • This Saturday, May 6 Preakness Stakes • Saturday, May 20

Guest, mark your calendar and join us for these upcoming events at Parx Racing®! Get ready to place your bets and catch all of the excitement of the big races steps away from Parx Casino®. Enjoy FREE family fun in the Picnic Grove, food & drink specials, souvenir merchandise, LIVE racing and more! Wagering stations will be available at Parx Racing® and near Jax Bar at Parx Casino® for your convenience.

[Learn More](#)

Kentucky Derby Hat Contest

This Saturday, May 6

awarded to the top ten hats in: Best Horse Racing Themed Hat and Best
Classic Hat!

MOTHER'S DAY
AT
POIRX
racinq

Mother's Day

Sunday, May 14

Treat mom to a day at the races! Enjoy a decadent Mother's Day lunch for only \$26.95! PLUS, LIVE music and FREE family fun in the Picnic Grove from 1pm - 4pm!

[Learn More](#)

MEMORIAL DAY

AT

POIRX

racing®

Memorial Day

Monday, May 29

Celebrate Memorial Day trackside! Offering LIVE thoroughbred racing, LIVE music and FREE family fun in the Picnic Grove from 1pm – 4pm!

[Learn More](#)



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[Like Us](#)



Follow @parxracetracing on Twitter!

Follow Us



parxonline™

Get lucky on the go

PLAY NOW

Download The App Now!

Joe Wilson

From: Parx Casino <my.parx@info.parxcasino.com>
Sent: Thursday, May 18, 2017 2:50 PM
To: Joe Wilson
Subject: Preakness Stakes at Parx!

IE3ICXXXXXXX / Guest Trouble reading this email? [View in your browser](#)

parx

[My Xclub Sign In](#)



Preakness Stakes at Parx Racing®

This Saturday, May 20

Gates open at 10am

1st Parx post: 12:55pm

Guest, enjoy FREE family fun in the Picnic Grove, food & drink specials, souvenir merchandise, LIVE racing and more! Wagering stations will be available at Parx Racing® and near Jax Bar at Parx Casino® for your convenience.

PLUS, we've got handicapping with "Hudg" offering free picks and handicapping tips on Parx races and Preakness Stakes beginning at 1pm on Saturday, May 20.

[Learn More](#)

MEMORIAL DAY

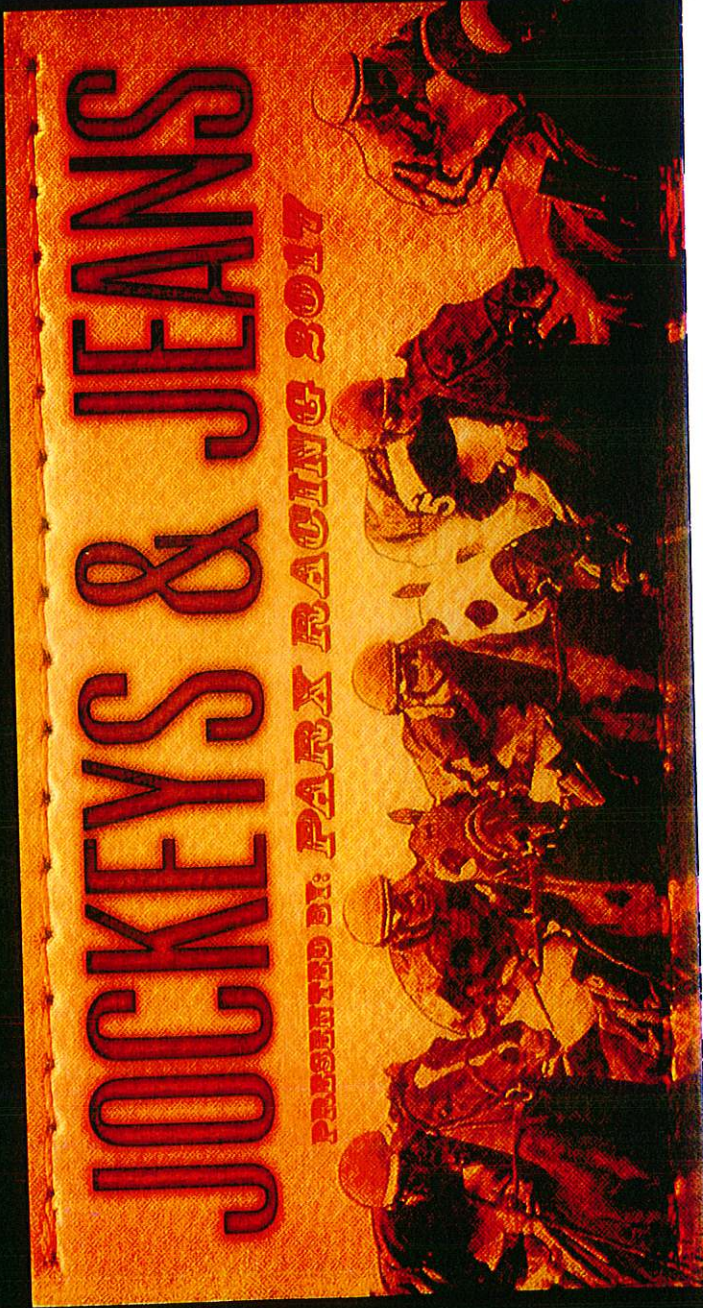
AT
PORRX
racing®

Memorial Day

Monday, May 29

Celebrate Memorial Day trackside! Offering LIVE thoroughbred racing, LIVE music and FREE family fun in the Picnic Grove from 1pm – 4pm!

[Learn More](#)



**2017 Jockeys & Jeans
Presented by Parx Racing®**

Saturday, June 3

Join us at Parx Racing® on June 3rd for the 4th Annual Jockeys and Jeans
charity event benefiting the Permanently Disabled Jockeys Fund!

[Learn More](#)



"Like" Parx Racing on Facebook!

[Like Us](#)

Joe Wilson

From: Parx Casino <my.parx@info.parxcasino.com>
Sent: Thursday, June 08, 2017 2:00 PM
To: Joe Wilson
Subject: Belmont Stakes at Parx!

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parx

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BELMONT STAKES™

Belmont Stakes

This Saturday, June 10

Guest, Enjoy FREE family fun in the Picnic Grove from noon – 5pm, food & drink specials and watch the big race LIVE on our giant in-field screen!

PLUS, we've got handicapping with "Hudg" offering free picks and handicapping tips on Parx races and Belmont Stakes beginning at 1pm this Saturday, June 10.

[**Learn More**](#)

FATHER'S DAY AT

POIRX racing®

Father's Day

Sunday, June 18

Treat dad to a day at the races! Enjoy LIVE music, FREE family fun in the Picnic Grove and LIVE thoroughbred racing!

over 50 winners of cash & prizes!

Learn More

Turning For Home Day

at

poorx
racing®

Turning For Home Day

Saturday, June 24

Enjoy a great day of racing and awareness for responsible racehorse retirement!

[Learn More](#)



July 4th Festivities

Tuesday, July 4

Celebrate Independence Day at Parx Racing® and watch the action LIVE on our giant TV screens!

[Learn More](#)

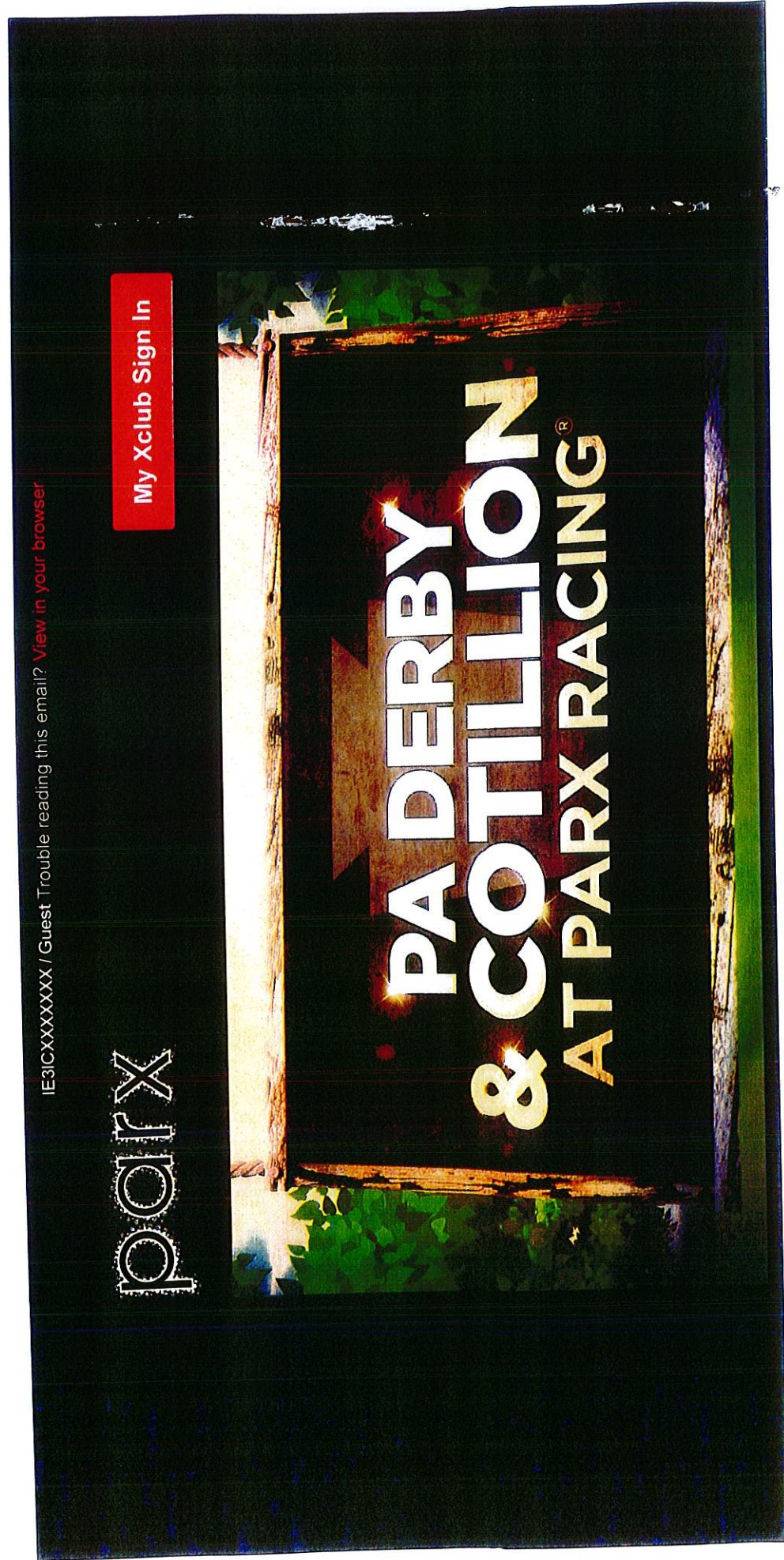


"Like" Parx Racing on Facebook!

[Like Us](#)

Joe Wilson

From: Parx Casino <my.parx@info.parxcasino.com>
Sent: Wednesday, September 20, 2017 2:00 PM
To: Joe Wilson
Subject: PA Derby at Parx Racing@!



PA Derby at Parx Racing®

This Saturday, September 23
Gates open at 10am • 1st Parx Post: 12:55pm

Guest, join us this Saturday for an exciting day at the races!

- Two 1 Million Dollar Races – PA Derby & Cotillion
- PA Derby souvenir hat
- Free parking & admission
 - Free family fun
- Food & beverage specials
 - Jockey T-shirt tosses

[Learn More](#)

