

PENNSYLVANIA MALT AND BREWED BEVERAGE INDUSTRY PROMOTION BOARD
Minutes of the January 17, 2018 Board Meeting
PA Department of Agriculture, Room 206
Harrisburg, Pennsylvania

Public notice of the January 17, 2018 Pennsylvania Malt and Brewed Beverage Industry Promotion Board Meeting was given on January 4, 2018, as stipulated by the Sunshine Law.

CALL TO ORDER

Brook Duer, Esquire, Board Solicitor, called the meeting to order at 10:06 a.m. Board members in attendance included Acting Chairman Frank Pistella, Christian Lampe, Sean Casey, Michele Meloy Burchfield, and Advisory Member Jeffrey Reeder. Absent: William Brock, Chairman.

Attending was Patrick Andrews, Board Liaison to the Department of Agriculture. Cristopher Hoel, Hoel Law Office, attended a portion of the meeting via conference call.

The following individuals participated in a portion of the meeting: Nate Kresge, GK Visual, LLC; Dr. Mark Lemmon and Dr. Sarah Meiss, California University of Pennsylvania; Michele Miller Beener and Alex Moser, Seven Springs Mountain Resort; and Matthew Katase, Pittsburgh Brewers Guild.

The following individuals participated in a portion of the meeting via conference call: Jacob Fait, Bayfront Brewing Company; Kenneth Selinger, Don Russell, and Glen Macnow, CCI Communications; Darrin Holder, PA Pours; Chadd Balbi and Matt Kozar, Breweries in Pennsylvania; Anne Leavitt-Gruberger, Montgomery County Planning Commission; Dan Yarnall, Master Brewer's Association of America, District Pittsburgh; and Pete Bell, Hops on Lots.

PRESENTATION OF PROPOSALS

The following proposals were presented for funding consideration:

#	Proposal	Applicant	Requested Amount
21)	NO PROJECT TITLE-Bayfront Brewing Co./d/b/a Roff School Tavern	Jacob Fait Bayfront Brewing Co. d/b/a Roff School Tavern	\$12,000.00
22)	TV Series: "What's Brewing"	Don Russell, Kenneth Selinger, Glen Macnow CCI Communications	\$75,000.00
23)	NO PROJECT TITLE - PA Pours	Darrin Holder, PA Pours	\$150,000.00
24)	Poured in Pennsylvania	Nate Kresge,	

		GK Visual, LLC	\$65,000.00
25)	Blockchain Beer Quality Control via a Distributed Ledger and QR Code Technology	Dr. Mark Lennon Dr. Sarah Meiss California University of PA	\$175,000.00
26)	Expanding the Breweries in PA Company to Create a More Unified PA Craft Beer Community and Increase Craft Beer Revenue	Chadd Balbi, Matt Kozar Breweries in PA	\$90,000.00
27)	Pennsylvania State Beer Festival	Michele Miller-Beener, Alex Moser Seven Springs Mountain Resort	\$200,000.00
28)	First Sip Brew Box Building Bridges in PA Craft Beer Industry	Dennis Guy/Samantha Unger First Sip Brew Box - Did not present	\$17,500.00
29)	Bringing Brewers and Farmers Together	Anne Leavitt-Gruberger Montgomery County Planning Commission	\$7,146.53
30)	Professional Development and Education Program	Dan Yarnall, Master Brewer's Association of America District Pittsburgh	\$40,000.00
31)	PBG Pittsburgh Brewery Guide	Brian Eaton, Matt Katase Pittsburgh Brewers Guild (PBG)	\$30,000.00
32)	The Hops on Lots Pittsburgh Project	Pete Bell Hops on Lots Pittsburgh	\$10,000.00

RECESS

The Board recessed from 1:25 p.m. until 1:45 p.m.

APPROVAL OF MEETING MINUTES

RESOLUTION 2018.01-ACCEPTANCE OF DECEMBER 12, 2017 MINUTES

Motion by : Christian Lampe

Seconded by: Michele Meloy Burchfield

Passed: Unanimously

To accept the Minutes of the December 12, 2017 meeting.

NEXT BOARD MEETING

RESOLUTION 2018.02-NEXT MEETING DATE

Motion by: Frank Pistella

Second by: Sean Casey

Passed: Unanimously

To schedule the next meeting for Tuesday, January 23, 2017, from 1:00 to 4:00 p.m. at the Department of Agriculture Building in a room to be determined.

REVIEW OF PROPOSAL SCORING PROCESS

Mr. Duer described the scoring process utilizing a generated form. Mr. Duer discussed the qualitative ranking criteria and guides to assist in completing the process. Recusal guidelines pertaining to members with conflicts of interest were discussed. Mr. Duer explained the Board's recommendations are forwarded to the PLCB for approval or non-approval after the scoring process is completed. There was a suggestion to provide debriefing documents to applicants as well as legislators.

Jeffrey Reeder exited the meeting at 2:24 p.m.

ADJOURNMENT

There being no further business, the meeting was adjourned at 2:27 p.m.

RESOLUTION 2018.03 - ADJOURNMENT

Motion by: Sean Casey

Seconded by: Christian Lampe

Passed: Unanimously

Respectfully Submitted:



Seth R. Baier

January 17, 2018