

PENNSYLVANIA MALT AND BREWED BEVERAGE INDUSTRY PROMOTION BOARD
Minutes of the July 14, 2021
MS Teams Virtual Board Meeting

Public notice of the July 14, 2021, Pennsylvania Malt and Brewed Beverage Industry Promotion Board Meeting was given as stipulated by the Sunshine Law.

CALL TO ORDER

The meeting was called to order at 9:03 a.m. Board members in attendance virtually included Frank Pistella, Acting Chairman; Christian T. Lampe, and Sean Casey.

William Brock, Jeffrey Reeder, and Michele Meloy Burchfield were not present.

Also in attendance via conference call were Patrick Andrews, Chief, Market Development, PA Department of Agriculture; Char Riley, Department of Agriculture Liaison PDA and ACMA; Laura England, Director of Market Development; and Adam Morris, Esquire, Assistant Chief Counsel.

APPROVAL OF MINUTES

RESOLUTION NO. 2021.5-APPROVAL OF APRIL 14, 2021 MINUTES

Motion by: Sean Casey

Second by: Christian T. Lampe

Passed: Unanimously.

To approve the Minutes of the April 14, 2021 meeting.

RFP APPROVAL

Mr. Andrews commented that the directives were not received in time for discussion at this meeting and suggested that a quick meeting be held before October with regard to the matter.

Mr. Andrews indicated that the Wine Board added additional language with regard to qualifications for researchers, marketing and other language. He will send a draft via email for Board members to review in advance of the meeting.

R5 COVID 2022 PROPOSAL REVIEW

Board members discussed each of the R5 project proposals, joint proposals and made recommendations.

Char Riley, Department of Agriculture Liaison PDA and ACMA and Laura England, Director of Market Development exited the meeting at 9:45 a.m.

APPROVAL OF PROPOSALS

RESOLUTION NO. 2021.6-APPROVAL OF GRANT APPLICATIONS

Motion by: Sean Casey

Second by: Christian T. Lampe

Passed: Unanimously.

To approve the funding of seven grant applications in the amount of \$925,319 with the ability to fund an additional \$18,875 for the PA Cider Tourism Campaign if full funding is necessary and the PSU Yeast Strains Production provided they have a low oxygen brewing environment.

APPOINTMENTS

It was requested that Chairman Brock be present for discussion of the appointments.

(Whereupon, an off-record discussion was held.)

NEW BUSINESS

Mr. Andrews was asked to comment on the relationship with the PLCB. He noted the affiliation has been "great." Emails were exchanged with Stacy and conversations were held with Elizabeth. He stated the only issue was some of the PLCB requirements for invoicing and documentation with regard to the Fresh Fest event and other programs. He noted a conversation with a PLCB procurement representative and then determined that one of the issues was semantics and provided further explanation.

Mr. Lampe confirmed that the symposium was on for September.

There was discussion regarding whether or not an RFP would be necessary for a Wine/Beer Board facilitator. Mr. Andrews indicated the Wine Board has hired an individual with the use of ACMA funds. He will provide a job description to the Board.

ADJOURN

RESOLUTION NO. 2021.7-ADJOURNMENT

Motion by: Christian T. Lampe

Second by: Sean Casey


Passed: Unanimously.

To adjourn the meeting.

There being no further business, the PA Malt and Brewed Beverage Industry Promotion Board

Meeting adjourned at 10:16 a.m.

Respectfully Submitted:

A handwritten signature in black ink that reads "Kelly Gallick". The signature is written in a cursive style with a large, stylized "K" and "G".

Kelly Gallick, July 14, 2021