

PENNSYLVANIA MALT AND BREWED BEVERAGE INDUSTRY PROMOTION BOARD
Minutes of the December 1, 2017 Board Meeting
PA Department of Agriculture, Room 309
Harrisburg, Pennsylvania

Public notice of the December 1, 2017 Pennsylvania Malt and Brewed Beverage Industry Promotion Board meeting was given on November 21, 2017, as stipulated by the Sunshine Law.

CALL TO ORDER

William Brock (via conference call), Chairman, called the meeting to order at 10:16 a.m. Board members in attendance included Christian Lampe, and the following board members attended via conference call: Sean Casey, Frank Pistella and Advisory Member Jeffrey Reeder. Attending from the Pennsylvania Department of Agriculture were Brook Duer, Laura England and Jennifer D'Angelo. Cristopher Hoel, Hoel Law Office, attended via conference call. The following individuals attended a portion of the meeting: Ashlee Dugan, Pennsylvania Department of Agriculture; Shauna Boscaccy, Executive Director, Liquor Control Committee, PA House of Representatives; Chris Wonders, Shippensburg University; Alison Feeney, Shippensburg University; Tom Finelle, Shippensburg University; Don Russell, Joe Sixpack; Elisa Bouth, PA Route 6 Alliance; Gina Rizzo, PA Route 6 Alliance; Joe Holston, Holston Association; Jay Wiederhold, PA Beer Alliance; Fran O'Brien, PA Beer Alliance; Deanna Howels, Riverside Brewing; and Jason Howles, Riverside Brewing. The following individuals participated in a portion of the meeting via conference call: Anne Leavitt-Gruberger, Montgomery County Planning Commission; Dan Yarnall, MBAA – District Pittsburgh; Michele Beener, Seven Springs Mountain Resort; Alex Moser, Seven Springs Mountain Resort; Terri Dennison, PA Route 6 Alliance; Melanie Querry, PA Route 6 Alliance; Russ Krause, PA Brew Review; Carson Baker, Malt Beverage Distributors Association of PA; Chris Sirianni, Lake Erie Ale Trail; Ryan Elias, The Pennsylvania State University; and Mark Brault, Deer Creek Malthouse.

PA PREFERRED BREWERY PROJECT UPDATE

Ms. Dugan provided an update on the PA Preferred Brewery project.

PRESENTATION OF PROPOSALS

The following proposals were presented for funding consideration:

#	Proposals	Applicant	Requested Amount
1)	Northern Pennsylvania Brew Trail "What's on Tap" in PA	Terri Dennison Pennsylvania Route 6 Alliance	\$1,000,000.00
2)	Pennsylvania Beer Ambassador (3 year project)	Don Russell	\$620,500.00
3)	Development of the PA Brewed Beverage Center at Shippensburg University of Pennsylvania: Education, Outreach, and Marketing Materials	Dr. Alison Feeney Dr. Thomas Frielle Shippensburg University	\$359,435.00
4)	Riverside Brewing Company Project	Jason Howles Deanna Howles	\$1,000,000.00
5)	Experience Pennsylvania's Breweries	Russ Krause PA Brew Review	\$39,969.90
6)	Malt Beverage Distributors Association: Distributor Training and Development	Carson Baker Malt Beverage Distributors Association of Pennsylvania	\$100,000.00
7)	Lake Erie Ale Trail Research and Marketing	Chris Sirianni Lake Erie Ale Trail	\$90,000.00
8)	Effect of Fungicides on Pennsylvania Hop Aroma Quality	Dr. Ryan Elias Pennsylvania State University	\$65,595.00
9)	Design and Development of Improved Drying Technologies for Pennsylvania Hop Growers	Dr. Ryan Elias Pennsylvania State University	\$70,559.00
10)	Pennsylvania Craft Malt Production and Promotion for Commonwealth Brewed Beverages	Mark Brault Deer Creek Malthouse	\$49,213.50

NEXT BOARD MEETING

The next meeting date is Tuesday, December 12, 2017.

ADJOURNMENT

There being no further business, the meeting was adjourned at 1:26 p.m.

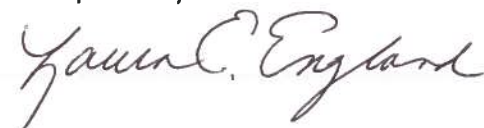
RESOLUTION 2017.11 – ADJOURNMENT

Motion by: Christian Lampe

Seconded by: Sean Casey

Passed: Unanimously

Respectfully Submitted:



Laura England
December 5, 2017