

2022 Pennsylvania Grape and Wine Industry Winter Conference

Wednesday, March 2

- 8:00 – 8:45 a.m. **Registration and Coffee**
- 8:45 – 9 a.m. **Welcome and Conference Overview**
Jake Gruver, Board Member, Pennsylvania Wine Marketing and Research Program and Co-Owner of Armstrong Valley Vineyard and Winery
- 9:00 – 9:30 a.m. **Partnerships that Propel PA Wines: Penn State School of Hospitality Management + PA Wines = A Potential Great Pairing**
Donna Quadri-Felitti, Ph.D., Marvin Ashner Endowed Director & Associate Professor, School of Hospitality Management, College of Health & Human Development, Penn State University
- 9:30 – 10 a.m. **Review of Practical Considerations for Under-Trellis Cover Crops**
Michela Centinari, Ph.D., Associate Professor of Viticulture, Penn State University
- 10 – 10:35 a.m. **20 years of Matching Site and Cultivar at Blank Ankle Vineyards**
Ed Boyce, Co-Owner, Black Ankle Vineyards, Mt. Airy, MD
- 10:35 – 10:55 a.m. **Break**
- 10:55 – 11:30 a.m. **In Aim of Producing Optimal Wine Quality Across Dissimilar Ripening Periods**
Josh Grainer, Winemaker, RdV Vineyards, Delaplane, VA
- 11:30 – 12:30 a.m. **Grower's Panel - Vineyard Management Strategies to Optimize Vinifera Sustainability**
Panelists include Ed Boyce, Josh Grainer, and Jan Waltz, President and Winemaker, Waltz Estate Vineyards. Moderated by Cain Hickey, Ph.D., Viticulture Extension Educator, Penn State University
- 12:30 – 1:15 p.m. **Lunch, The Gardens Restaurant**
- 1:15 – 4:30 p.m. **Sparkling Wine Workshop and Tasting**
Moderated by Molly Kelly, Ph.D., Enology Extension Educator, Pennsylvania State University
- Production Overview, Harvest Parameters and Varieties**
Bob Green, Winemaker, Presque Isle Wine Cellars, Consultant and Instructor
- Yeast Propagation, Riddling Aids and Disgorgement**
Jerry Forest, Co-Owner and Winemaker, Buckingham Winery
- Disgorgement (continued) to Final Product**
Steve DiFrancesco, Winemaking Consultant, Finger Lakes, NY



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Thursday, March 3

8 – 8:30 a.m.

Coffee and Light Breakfast

8:30 – 9 a.m.

Updates on Clean Plant Availability from NY Vineyards

Marc Fuchs, Ph.D., Professor, Cornell AgriTech, Geneva, NY

9:00 – 9:30 a.m.

Ways to Improve Tannin Content in Wine, Including With hybrids, and Why it Can Be So problematic

Misha Kwansiewski, Ph.D., Research Professor, Penn State University

9:30 – 10 a.m.

PA Grape and Wine Industry Marketing Update - PA Wine Association

Trish Brown, General Manager, Paradox Vineyard

10:30 – 10:50 a.m.

Break

10:50 – 11:20 a.m.

Cultivars in the Commonwealth Web Application

Cain Hickey, Viticulture Extension Educator, Penn State University

11:20 a.m. – 12:15 p.m.

Update on PA Leafroll Virus and Advances in Leafroll Management in Infected Vineyards

Marc Fuchs and Bryan Hed, Research Technologist, Penn State Lake Erie Grape Research and Extension Center

12:15 – 1 p.m.

Lunch, The Gardens Restaurant

1 – 4 p.m.

Industry Panel and Tasting - Growing, Vinifying, and Marketing Hybrids in PA...Examining Pros and Cons and Fiscal and Commercial Sustainability

Participating Pennsylvania industry stakeholders



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