

Senior Food Box Program Social Tool Kit

Eating well is
important.



About the Senior Food Box Program

The Senior Food Box Program works to improve the health of low-income seniors by supplementing their diets with nutritious food. In Pennsylvania, eligible participants include low-income individuals who are at least 60 years old and whose household income is at or below 130 percent of the U.S. poverty level.

The senior food boxes do not provide a complete diet, but rather are good sources of the nutrients typically lacking in the diets of older Americans. Among the types of foods included in the food boxes are: non-fat dry and shelf-stable fluid milk, juice, oats, ready-to-eat cereal, rice, pasta, dry beans, peanut butter, canned meat, poultry, or fish, and canned fruits and vegetables.

The Senior Food Box Program is supported through [USDA's Commodity Supplemental Food Program](#). The USDA purchases the food and makes it available to the Department of Agriculture, which works with local non-profit agencies to facilitate distribution of the monthly food boxes to seniors in need at central locations where seniors have easy access.

Social Media Campaign

Social campaign - Hashtags

In all posts, please include hashtag **#SeniorFoodBox**. The appropriate secondary hashtag is **#GoodFoodforAll**.

Hashtag: #SeniorFoodBox

Secondary Hashtags: #GoodFoodforAll, #EndHunger

Social Tool Kit: agriculture.pa.gov/seniorfoodbox

Graphics: <https://flic.kr/s/aHsmVDS9RN>

You can follow us and share our information:

 **@PAAgriculture** - <https://twitter.com/PAAgriculture>

 **@PADeptofAg** - <https://www.facebook.com/padepstofag>

Contact Information - Department of Agriculture

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Haley England, Deputy Digital Director - hengland@pa.gov

Facebook

Some seniors have worked their whole lives to find themselves facing the choice between eating or paying for medical care. #SeniorFoodBox provides those in need with healthy, meal-ready groceries so they don't have to make that choice.

Help #EndHunger and share with a senior in need.

📄 Program info: <https://bit.ly/3xATi8x>

👉 Apply: <https://bit.ly/3y9NQKj>



Seniors in PA shouldn't struggle with making ends meet or face hunger. They've worked to support us and our communities and the #SeniorFoodBox program ensures that they get nutritious food monthly.

Help a senior you know get enrolled. #GoodFoodForAll

➔ Learn more: <https://bit.ly/3xATi8x>



Eating well has an impact on our health and how we feel, especially as we age. Seniors in Pennsylvania should never go hungry or miss out on nutritious meals. The #SeniorFoodBox program is a monthly food package tailored for older adults, age 60 and above, that helps stretch food dollars and adds nutritious foods to promote good health.

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Are you 60 years or older and having difficulty making ends meet? Let the #SeniorFoodBox program support you and provide nutritious food.

Take one stress off your plate, by getting a full one.

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Don't let hunger be a part of your day. If you're 60+ and facing financial difficulties, there is help. The #SeniorFoodBox program provides monthly, nutritious, supplemental boxes of meal-ready groceries.

📄 Apply today and take one stress off your plate by getting a full one: <https://bit.ly/3xATi8x>

#EndHunger



Food impacts your health. Don't compromise. Let the #SeniorFoodBox program support you by providing monthly food packages, tailored to your age group, so you get the nutrition you need.

✅ Sign up today: <https://bit.ly/3xATi8x>

📍 Find your food box location: <https://bit.ly/3t7dP1d>



No matter your situation, you should never go hungry. We want #GoodFoodforAll and to #EndHunger, but we can't do that if you're hesitant to ask for help. You've worked your entire life and supported your family and community. Let us return the favor.

Please join the #SeniorFoodBox program and let us help you make a home cooked meal:

<https://bit.ly/3xATi8x>



You've worked your entire career, or raised your family, perhaps you were active in your community, and now in retirement you might find that you're having trouble making ends meet. You've done so much for so many. Let the #SeniorFoodBox program support you.

Don't go hungry. Let us care for you and help provide groceries for a homecooked meal.

🙏 Please apply and take hunger off your table: <https://bit.ly/3xATi8x>



#SeniorFoodBox is an easy way to supplement your groceries monthly, organized so that you can easily pick-up or receive delivery from one of the program's partners:

- Senior Apartment Complexes
- Senior Citizen Centers
- Food Pantry/banks
- Pick-up at a partner location
- Home Delivery
- Drive-thru distribution

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@HungerFreePA is helping #EndHunger in PA through the #SeniorFoodBox Program.

👤 Are you 60+ years old?

💰 Struggling to make ends meet?

✘ Don't let hunger have a seat at your table.

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Twitter

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