

COMMONWEALTH OF PENNSYLVANIA



Bureau of Food Safety and Laboratory Services
DEPARTMENT OF AGRICULTURE
2301 N. Cameron Street • Room 201
Harrisburg, Pennsylvania 17110-9408
Tel: 717-787-4315

January 17, 2008

Dear Fluid Milk Permit Holder:

As you know, the Pennsylvania Department of Agriculture's (PDA) Bureau of Food Safety has been engaged in the process of assessing milk labeling practices in Pennsylvania, which included requesting and reviewing fluid milk labels in use by your company.

In October 2007, we issued a document titled "Standards and Procedure for the Approval of Proposed Labeling of Fluid Milk, Milk Products and Manufactured Dairy Products." That document contained information about the process and standards by which labeling would be reviewed and approved by PDA in accordance with its duties under Pennsylvania law.

PDA has received a great deal of input on the standards set forth in that document and previously decided to inform you on November 21, 2007 that certain deadlines stated in that document were being changed from January 1, 2008 to February 1, 2008. We are now in a position to inform you further as to the results of reviewing the input received.

Enclosed please find a new document titled "**Revised Standards and Procedure for the Approval of Proposed Labeling of Fluid Milk**" dated January 17, 2008. It is also identified in the upper right hand corner as "Milk Labeling Standards 2.0.1.17.08"

Please review this document carefully and govern yourself accordingly. As stated in the enclosure, **the prior labeling standards document dated October 2007 is superseded and rescinded in its entirety.** Please note that the new standards and procedure apply only to fluid milk. Further communication may be forthcoming with regard to milk products and manufactured dairy products.

If your company has previously received a document titled "Proposed Adjudication – NOTICE OF DISAPPROVAL OF MILK, MILK PRODUCT OR MANUFACTURED DAIRY PRODUCT LABEL," and a document titled "Approval / Disapproval of Proposed Labeling of Fluid Milk" with an indication that certain labels were disapproved,

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please be advised that the Proposed Adjudication and disapproval is withdrawn. However, such labels are not approved. Please consult paragraph 1 of the enclosed "Revised Standards and Procedure for the Approval of Proposed Labeling of Fluid Milk" for the procedure for seeking approval of, or revisions to, previously disapproved labels.

Submissions for approval of any label presently in use that has not been approved previously must be made by March 1, 2008.

Please call with any questions you may have about its contents. Thank you for your cooperation.

Thank you,



William Chirdon
Bureau Director
Bureau of Food Safety & Laboratory Services